

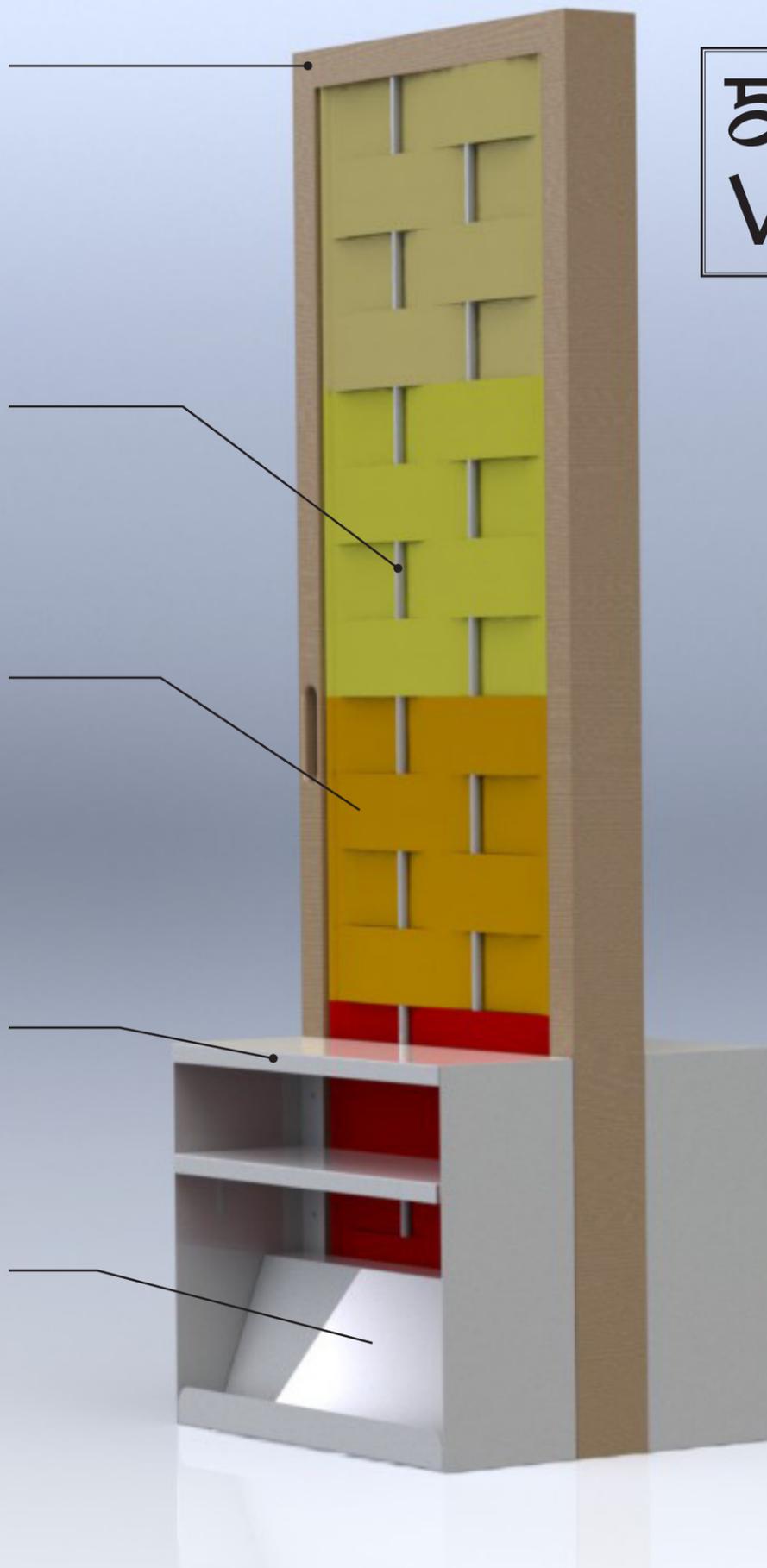
**SENSIBLE WOOD JOINERY:** Simple lap joint provides strong connection without need for doweling or biscuiting. Joint can be easily manufactured using simply a table saw.

**EASY ROD INSTALLATION:** Clever and intuitive solution to attach rods without the need of hardware

**THREADLESS SEAM CONSTRUCTION:** Seams in cloth components created with the use of heat, eliminating the added cost and time of sewing and the consumables associated with that particular process

**SMALLER TRANSPORTATION FOOTPRINT:** Cabinets made of separate components allowing for more efficient transportation using smaller shipping boxes

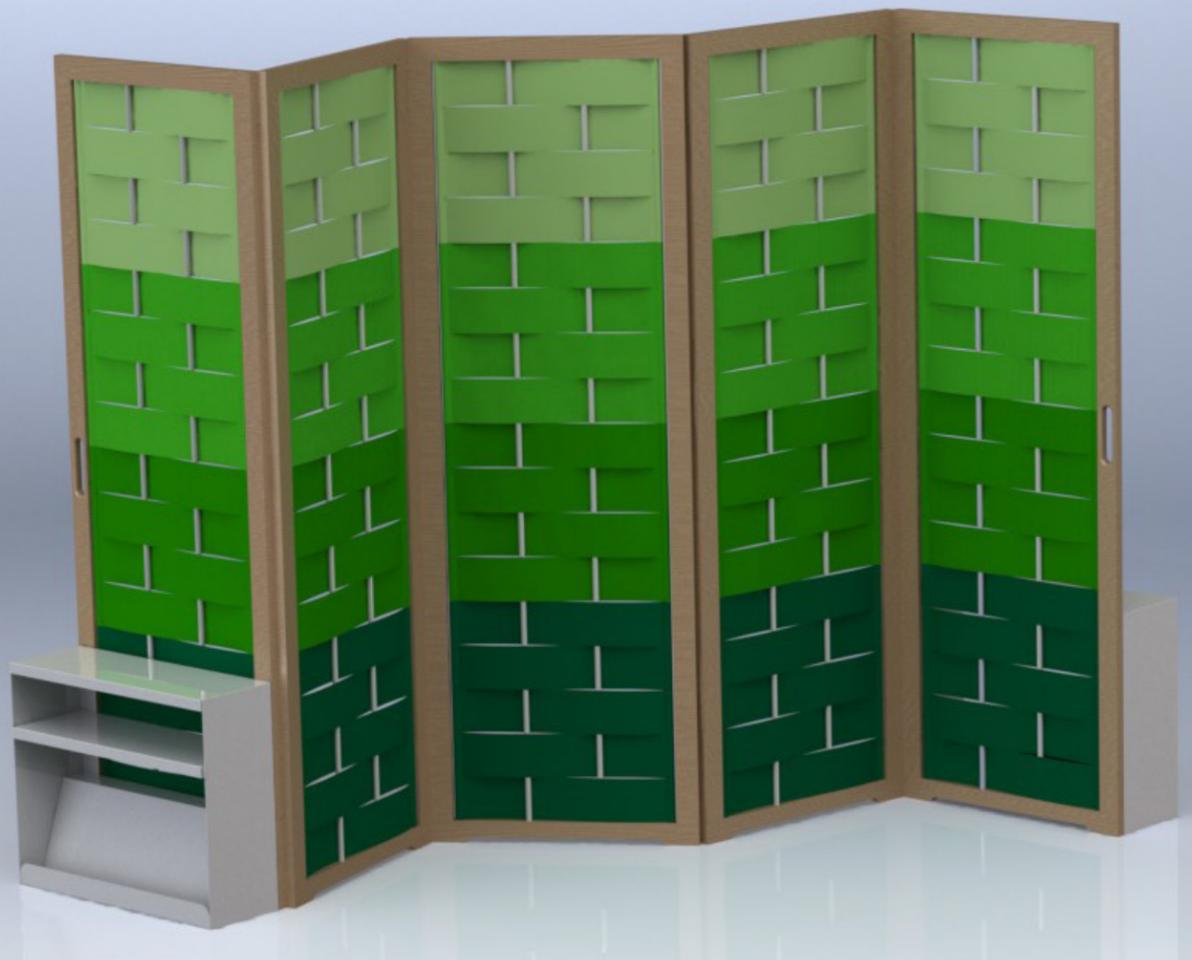
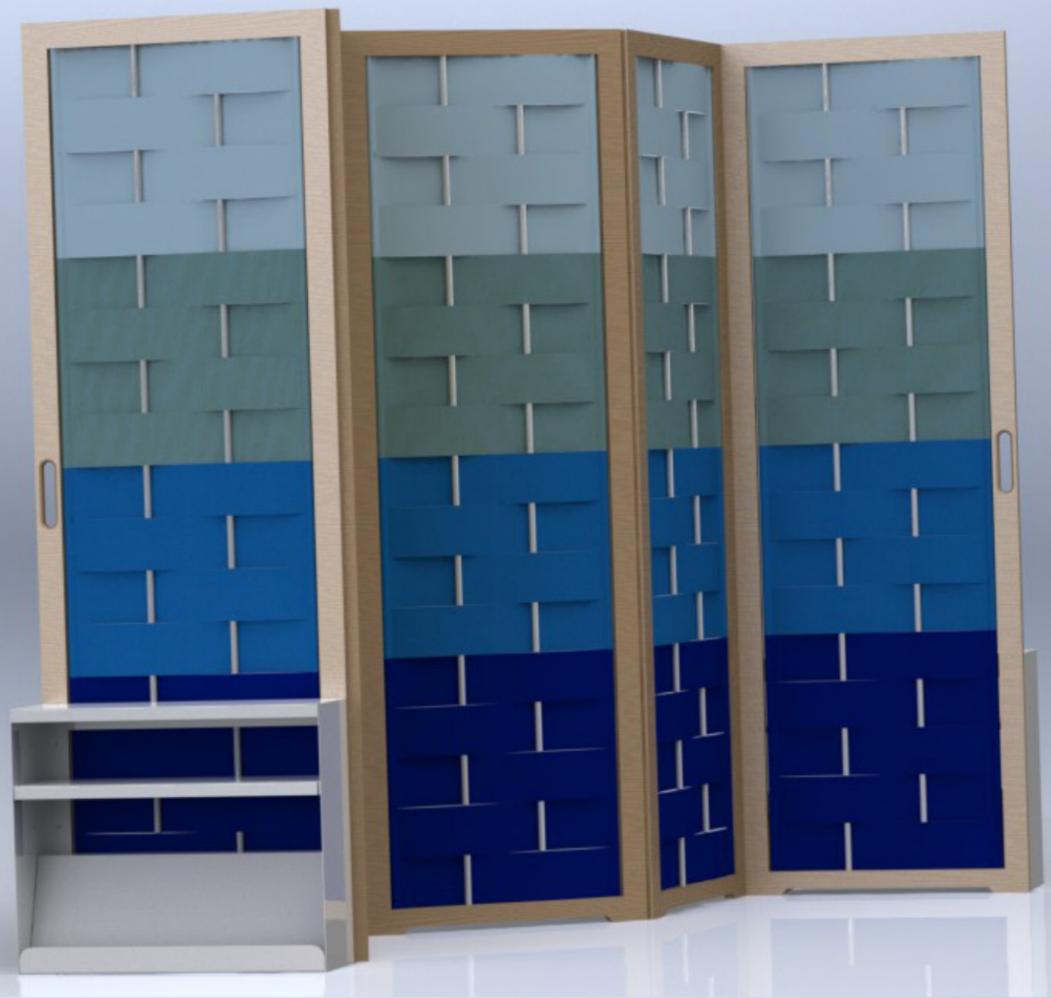
**CONVENIENT SHOE AND SMALL STORAGE:** Allows easy organization of shoes and other smaller items



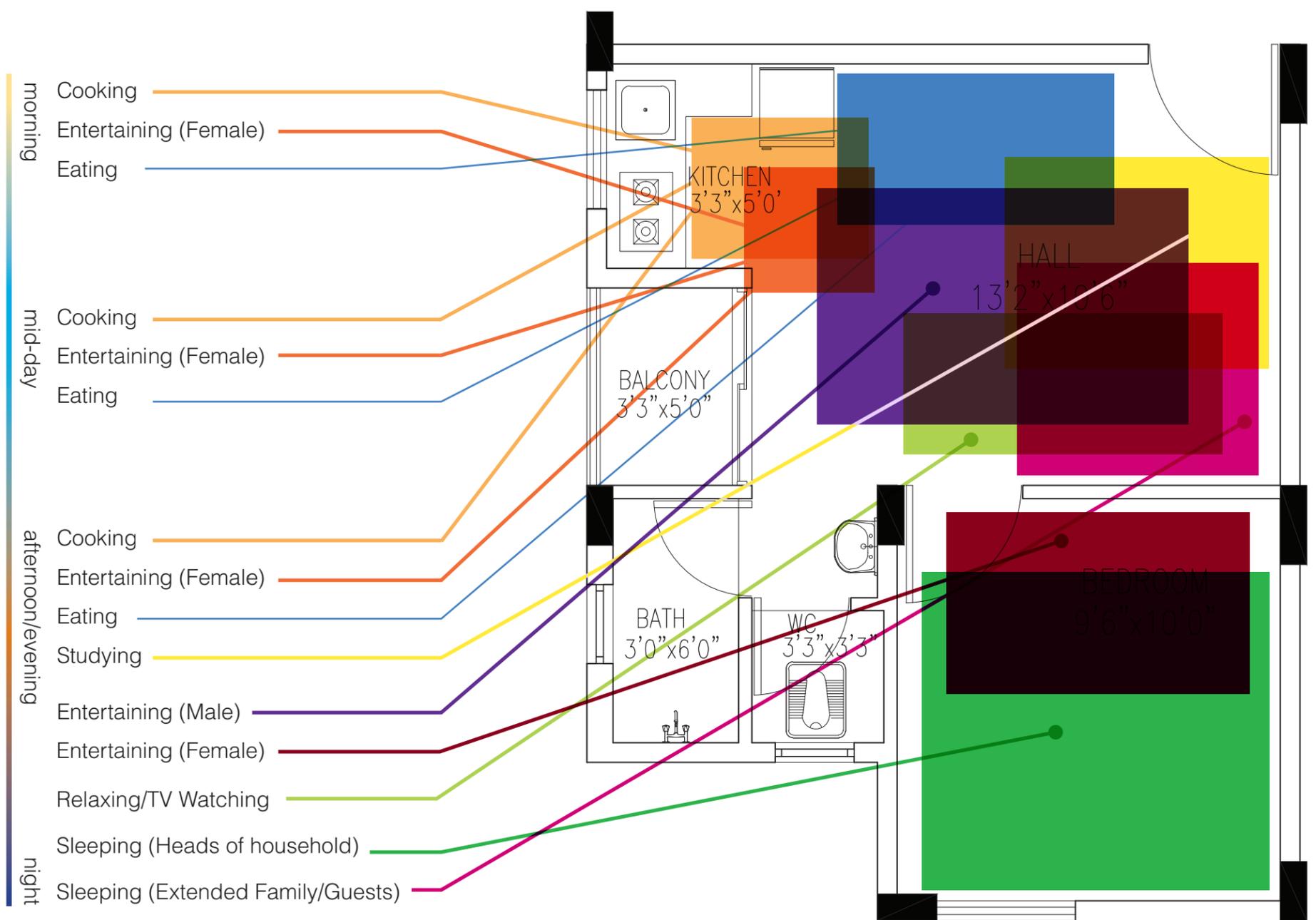
**FROM STORAGE TO PARTITION:** Asana Wall lives up to its name by easily sliding open to convert into a room partition



**COLOR VARIATIONS:** Asana Wall colors can be easily changed with the introduction of new families of colors and gradients



Asana  
WALL



## OBSERVATIONS & **OPPORTUNITIES**

When you have four, five, six or even more people living in 300 square feet, obviously certain challenges start to arise that would otherwise not be a problem with a much larger home as peoples personal spaces start to overlap one another. While the people living in the slums of India have tolerated this burden for some time, their transition into the official housing market should also mark the beginning of an improvement of this situation.

Depending on the culture and the size of a family, you'll find that the heart of a home may reside in different rooms. During field research, I noticed that for the vast majority of the homes, the living room was the heart of the home. For various reasons, including the lack of space, the living room was where most of the activity took place throughout the day. And it was this room where furniture and people needed to be flexible in order to work within this multifunctional space. Beginning in the morning, the room would change during the day depending on the required activity, from sleeping, to eating, to entertaining, to studying, to relaxing and back again to sleeping. Obviously with all these activities being performed in one area, there is bound to be some overlap and some imposition of one family members activity on another adding to the difficulty of an already challenging situation. In these types of situations personal space becomes much more about the mind versus actual square footage.

“Asana Wall” is a convertible storage and room divider, where two opportunities meet in one product that can fit seamlessly into the newly transitioned Indian home. By considering the challenges met in small home living, specifically the need for additional storage space, and the desire for separation of areas, Asana Wall fills this gap with a simple and intuitive solution. In its closed position, Asana Wall is small decorative storage cabinet. Its vertical panel provides a splash of color with plenty of storage for shoes and other small materials below. But when a separation of spaces is needed Asana Wall can render that part of the mind devoted to creating personal space and help make it physical. By fanning open like the feathers of a peacock become a large room divider, whole new areas can be created for specific purposes. Now the kitchen can be easily separated from dining room. The living room can be divided from sleeping area. A personal study area can be delineated to help provide a better environment for learning.

Asana Wall provides the flexibility to continually recreate your living room as you desire to meet all the needs of a demanding Indian home.

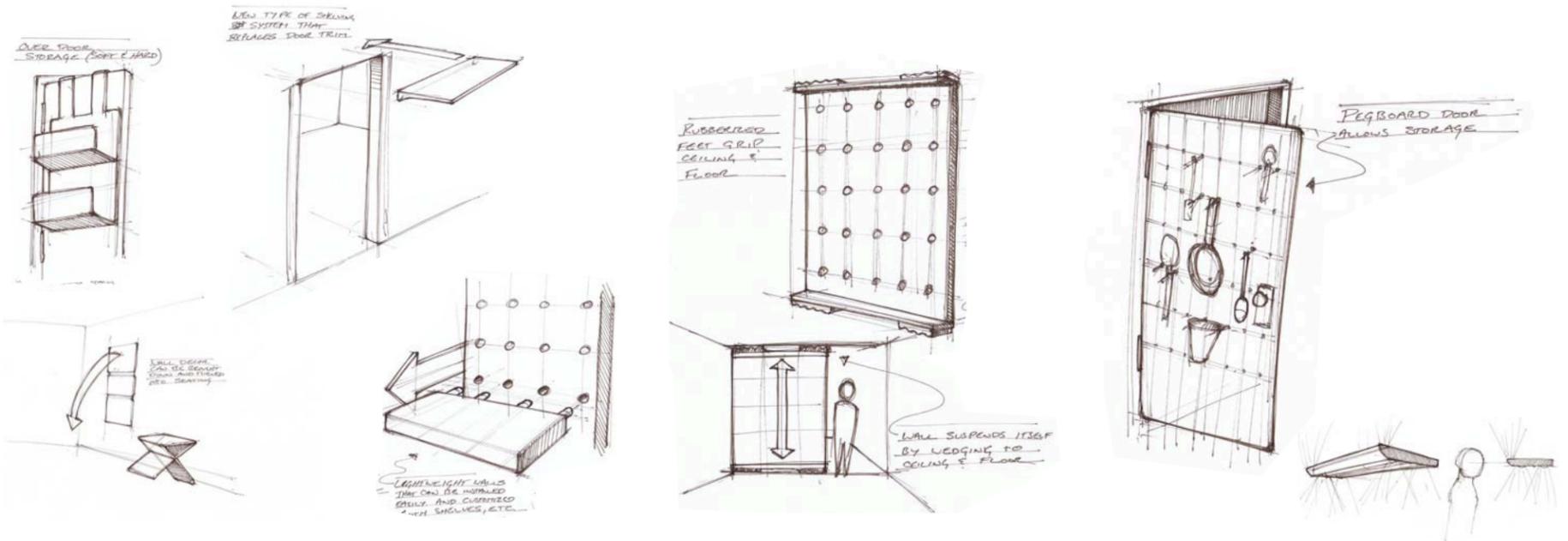


# asana WALL

## BENCHMARK PARTITIONS



## EARLY CONCEPTS



## MODELS & PROTOTYPES

