

Please join us for



Design for UNICEF

UNICEF House

Danny Kaye Visitors Centre
3 United Nations Plaza, New York

March 28, 2013
10:00 – 11:30 am

Please join us as we present “Design for UNICEF,” a showcase of groundbreaking projects by Media Design Practices graduate students from Art Center College of Design who will share insights from their design research and prototypes created at the UNICEF Innovation Lab in Uganda. The research will cover a range of innovations that provide new frameworks of understanding and prototype radical approaches including the effective use of technology to boost youth employment, inventive approaches to the distribution of energy, and new forms of communication to change social norms. All of the projects will highlight the value of user-centered, open source, systemic solutions that are informed by opportunities at the grassroots level. Together, the research and projects will bring to life a wide array of issues related to the post-2015 development agenda.

At UNICEF innovation means transforming ideas, technologies and partnerships into essential solutions that help improve children’s lives.

In 2012, the newly launched Field track of Art Center College of Design’s MFA in Media Design Practices (MDP/Field) commenced a groundbreaking partnership with the UNICEF Innovation Unit, UNICEF Uganda country office and UNICEF Innovation Lab to educate design students for whom issues of access, sustainability, scalability, and equity are at the foundation of their practice. Students in this cutting-edge program develop promising new methods, technologies, and tools to advance UNICEF’s efforts on behalf of the world’s children.

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PRESENTED BY: ART CENTER COLLEGE OF DESIGN, UNICEF INNOVATION, AND THE U.S. FUND FOR UNICEF