



# UNFPA: Youth Advocacy Studio (TDS)

**TDS - 334-01**

**Hosted by Graphic Design Faculty:**

**Gloria Kondrup, Ming Tai, La Mer Walker**

**Tuesday, 8am-1pm Room 213**

There are over 1.8 Billion people ages 10-24 years in the world today, making it the largest generation in history. The majority of the world's young people live in developing countries, and face disproportionately high levels of poverty and unemployment. This special Designmatters TDS studio, hosted by the Graphic Design Dept. will be engaged with young activists from developing countries around the world, and challenged to create a strong integrated campaign across several different vehicles, to advocate for their rights to health, education, protection, respect and participation in decision-making for their future.

Outcomes are expected to include print and digital formats, interactive media and motion graphics. The campaign will premiere at a key global conference for policymakers in Apr. 2012, in New York City, and will see broad international dissemination through UNFPA and partnering UN agencies.

***Where art and design education meets social change.***